

PALADIN DATA CORPORATION™

Biz Coach Webinars

FREE ADVANCED TRAINING



Bracing for black Friday and beyond

Jenny Cooper



TECHNICAL LEVEL:

EASY

INTERMEDIATE

ADVANCED



Bracing for black Friday and beyond



- Order now! Black Friday is coming soon.
- Plan your holiday sales.
- Get ready with Paladin Point of Sale tools.
- Display your sale items to get customers' attention.



Bracing for black Friday and beyond

Order now! Black Friday is coming soon

- Black Friday happens in just 31 days.
- Now is the time to place orders for Black Friday and the rest of the holiday season.
- Buy smaller quantities over time to reduce the financial burden of ordering everything all at once.



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Plan your holiday sales

- Research and understand your target market.
- Choose sale items that are popular with your customers.
- Feature products that will make your store stand out.



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Get ready with Paladin Point of Sale tools

- Sales lists
- Pricing plans
- Signs
- Special orders
- Demo



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Display your sale items to get customers' attention

- Display your sale items, so they are noticeable and uncluttered.
- Examples:
 - Place items at the end of aisles (endcaps).
 - Place items in the center of an aisle, so customers can walk on either side of them.



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Learn more

To learn more, see the following resources in our [Help Portal](#):

- [About pricing plans and sale lists](#)
- [About special orders](#)
- [How to create a sale sign](#)

A recording of this webinar will be available at portal.paladinpos.com/webinars.

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Recording available at:

paladinpointofsale.com/webinars

