

PALADIN DATA CORPORATION™

# Biz Coach Webinars

FREE ADVANCED TRAINING



## WHY TYPE WHEN YOU CAN SCAN, NEW 2D SCANNERS

By: Chad Klein



TECHNICAL LEVEL:

EASY

INTERMEDIATE

ADVANCED





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WHY TYPE WHEN YOU CAN SCAN, NEW 2D SCANNERS

- What is a 2D barcode scanner?
- Where are 2D barcodes found?
- When do I use a 2D scanner?
- Why would I use a 2D scanner?





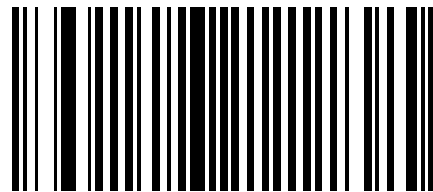
## WHY TYPE WHEN YOU CAN SCAN, NEW 2D SCANNERS

## What is a 2D barcode scanner?

2D



- A 2D barcode scanner can read two-dimensional barcodes.
- 1D barcodes store data in a single series of black and white bars.
- 2D barcodes store data both vertically and horizontally and look like checkerboards or a series of 1D barcodes stacked on top of each other.



VS.





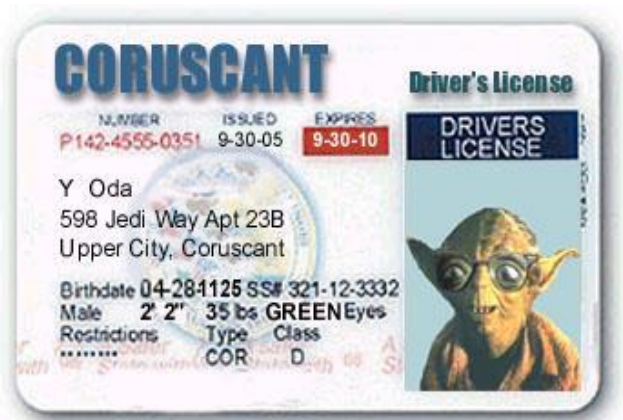
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## WHY TYPE WHEN YOU CAN SCAN, NEW 2D SCANNERS

### Where are 2D barcodes found?



- Drivers licenses
- Military IDs
- Marketing materials
- A Quick Response (QR) barcode is also a 2D barcode





### Where would I use a 2D scanner?

**Add Customer** Cancel X

To add a new customer, please enter the information below and click the "Add" button.

Name:  \*

Address:

City:

State:  Zip:  Credit Limit: 0 \*

F12 Add

\* Required Field

**Controlled Substance** Cancel X

Additional Information Required for Controlled Substance

\* ID:  \*

\* ID Type:

Name:

Phone #:

Address:

State:

Next >>

STEP 1 STEP 2 STEP 3 COMPLETE

**Customer Information** Cancel X

Customer Information is Required for Special Orders

Name:  \*

Address:

City:

State:  Zip:

Phone:

Cancel OK

**"Stop Meth" Information Required** Cancel X

"Stop Meth" item(s) requires collection of customer identification...

ID:

ID Type:

Name:

Phone #:

Address:

State:

Next >>

STEP 1 COMPLETE

- Creating a customer
- Making a special order
- Stop Meth info for NPLEEx
- Controlled substances
  - Paint thinner
  - Weapons
  - Pharmaceutical items

Name:  ←



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WHY TYPE WHEN YOU CAN SCAN, NEW 2D SCANNERS

## Why would I use a 2D scanner?

- Speed up checkout
- Quickly collect customer information
- Reduce human error
- Know who our customers are
  - 80/20 rule
    - Who are your customers?
    - What are they buying?
    - What are we doing to make them love us?

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